



## SUSTAINABLE FREQUENCY ARCHITECTURE AND YOU'LL BE BRINGING THE HOUSE DOWN.

Ideas that trigger frequency and save you money – these are the ingredients for your success. WÜST DESIGN thinks holistically and designs exciting architectural concepts for all rooms for you in which you can communicate with employees or customers.

## **HIGH QUALITY®**

top quality

best service

ontinuous support

## **SUSTAINABLE**

cost-saving ideas holistic thinking

la reusable materials

## EMOTIONAL

- appealing constructions
- brand-oriented worlds
- success-promoting environment

### STRONG CONCEPTS

target-oriented architecture

elaborate concepts

despert advice



### → TRADE FAIR

Today more than ever, trade fair booth construction is shaped by the potentially conflicting priorities of **emotional brand management** on the one hand and **full cost control** on the other. WUEST DESIGN therefore provides you with appealing booth construction ideas that attract people – and save money, to boot. Did you know, for instance, that we create trade fair presences from environmentally friendly materials that are especially **versatile**, **beautifully designed**, **printable**, extremely **light**, **recyclable**, and **cost-efficient**?

- maximum variety & individual shapes
- significantly less waste and lower transport costs
- frequency-oriented concept



#### **EVENT**

Captivate your target group! With impressive architecture that becomes a perfect stage for the emotional presentation of your brand. Whether you are introducing a new product in the context of an event, encouraging brand loyalty in your customers, or rewarding your employees – WÜST DESIGN supports you throughout the entire process with surprising ideas that captivate and inspire people.

- attractive event architecture
- sales-boosting product presentations
- officient road shows



### SHOWROOM

Sustainable Frequency Architecture by WÜST DESIGN sets the stage for your products in a way that will boost turnover, acts as a customer magnet, and supports your salespeople with clever ideas. Products, fashions, and tastes are subject to constant change. That is why it is important to pursue a flexible showroom concept that provides new impulses on a regular basis, with reusable and versatile architectural ideas. Our flexible solutions whisk your customers away to a new brand world time and again, thus increasing your sales.

- sustainable showroom concepts
- sales furniture that enhances consumer activation
- dattractive presentation of products

## PROFESSIONAL WORLDS



At trade fairs, in showrooms, or at events your brand is cherished and cared for. Even in your offices? The strict brand management often reaches its limits within the company. Your employees are your most important brand ambassadors and they mostly draw on their surroundings to gain an impression of your values and requirements. Create a brand-appropriate and motivating work environment to ensure that everyone delivers the best performance for your business.

- motivating offices
- inspiring conference rooms
- brand-appropriate conference rooms

# YOU WANT MORE FREQUENCY? CONTACT US NOW!



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